LEON COUNTY SHERIFF'S OFFICE
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FOR IMMEDIATE RELEASE

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Visit LCSO's "Don't Fall for the Call" Exhibit at the 2026 North Florida Fair

The Leon County Sheriff's Office (LCSO) and its Community and Media Relations Unit will participate in the 2026 North Florida Fair from Thursday, Nov. 5, through Sunday, Nov. 15, continuing its "Don't Fall for the Call" campaign to help residents recognize, avoid, and report impersonation scams.

Each year, LCSO uses its fair exhibit to connect with residents and share information about issues affecting our community. This year's message focuses on a growing problem: scam calls from people pretending to be someone they are not.

These callers may claim to be a deputy, a court employee, a government worker, or even someone from your bank. They often try to scare people by threatening arrest, fines, or other consequences if money is not sent right away. Their goal is to create panic and convince victims to give away money or personal information.

"Unfortunately, these calls haven't stopped," said Sheriff Walt McNeil. "Scammers continue to target residents by pretending to be someone they're not and creating a sense of panic. Education and awareness remain some of our strongest tools in preventing people from becoming victims."

The fair exhibit, themed "Don't Fall for the Call," will feature an informational photo booth, scam prevention brochures, interactive games, and prizes. Visitors can learn how to spot common scam tactics, protect themselves from fraud, and report suspicious activity. Deputies and Community and Media Relations personnel will be available throughout the fair to answer questions and provide educational resources.

Residents who believe they have been targeted by a scam or fraudulent scheme are encouraged to contact the Leon County Sheriff's Office non-emergency line at 850-606-5800.

For fair hours and additional event information, visit northfloridafair.com.